

For Immediate Release

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The Craighead County Jonesboro Public Library Announces New Campaign

(Jonesboro, AR) The Craighead County Jonesboro Public Library is excited to announce the Your Library, Your Story Campaign. This is a community driven campaign that focuses on highlighting community voices.

“We believe there is truly something for everyone at the library.” Rylie Yawson, Marketing & PR Manager said. “This campaign is about honoring our community’s stories and showing how the library has made a meaningful difference in so many lives.”

Through this campaign the library invites patrons to share how the library has played a role in their story. Submission will be collected through a community-wide survey, available online and in physical form at the library. These stories will help spotlight the library’s role as a hub for learning, connection, creativity, and support.

The campaign will run throughout the end of the year, with ongoing promotions, featured testimonials, and prize giveaways throughout. The survey link can be found on the library’s website and social media platforms.

In celebration of the campaign, the library is also offering Your Library, Your Story yard signs, bookmarks, and magnets, available at the library while supplies last.

For more information about the campaign, visit the Craighead County Jonesboro Public Library’s website and follow its social media pages for updates.

The Library is located at 315 W. Oak Ave., Jonesboro, AR 72401. For more information about the library visit the website at www.libraryinjonesboro.org, visit the library’s Facebook page, or call 870-935-5133.